



ADAS end-to-end AI

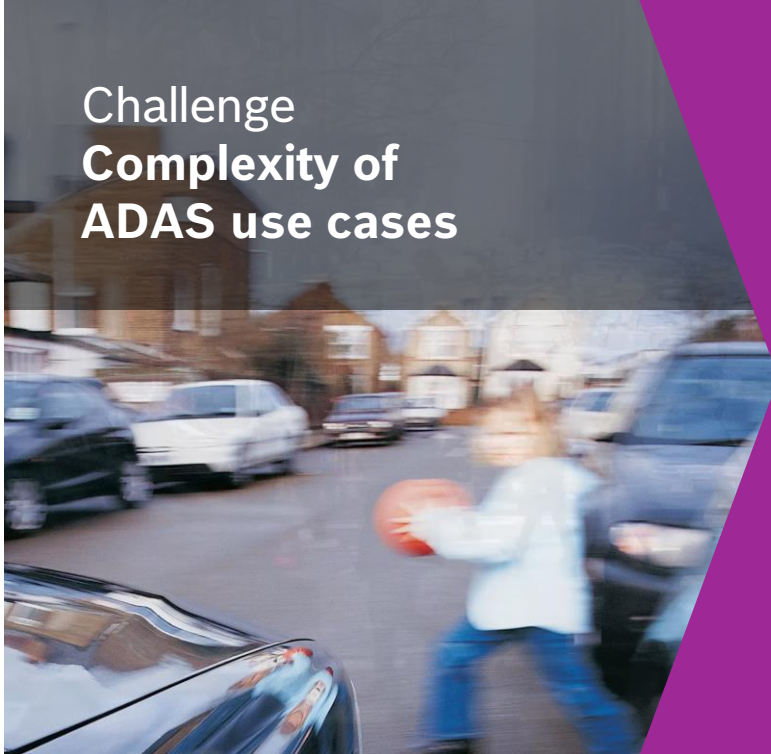
powered by GPT technology

ADAS end-to-end AI



E2E AI approaches are on the rise in the ADAS market

Challenge
**Complexity of
ADAS use cases**



Solution
E2E AI approaches for ADAS features

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Multi-modal
sensor data



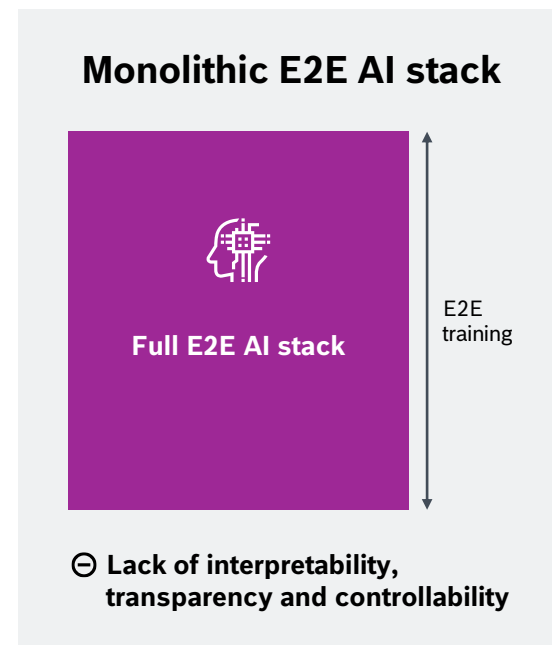
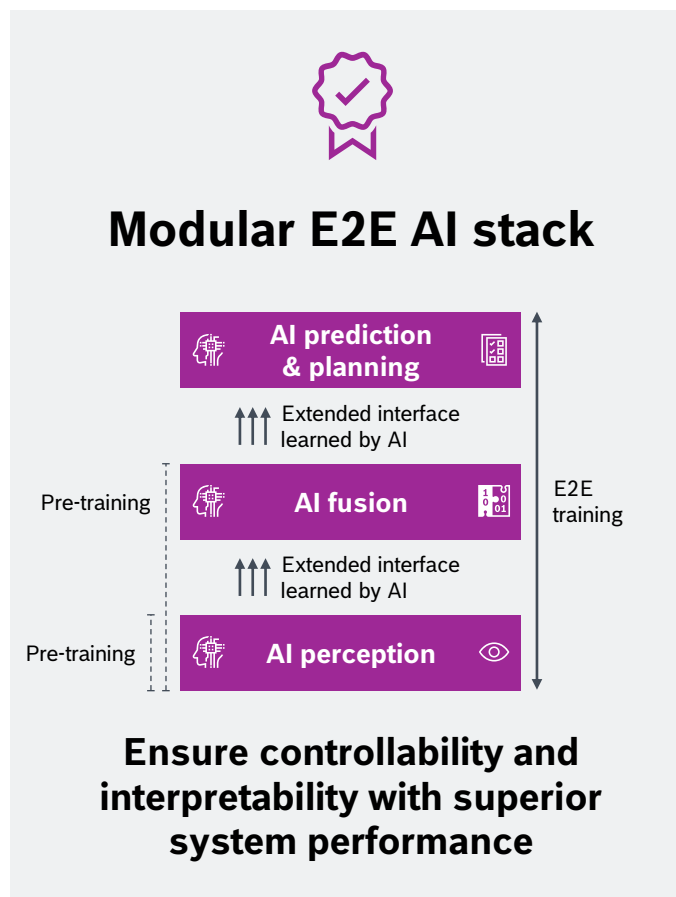
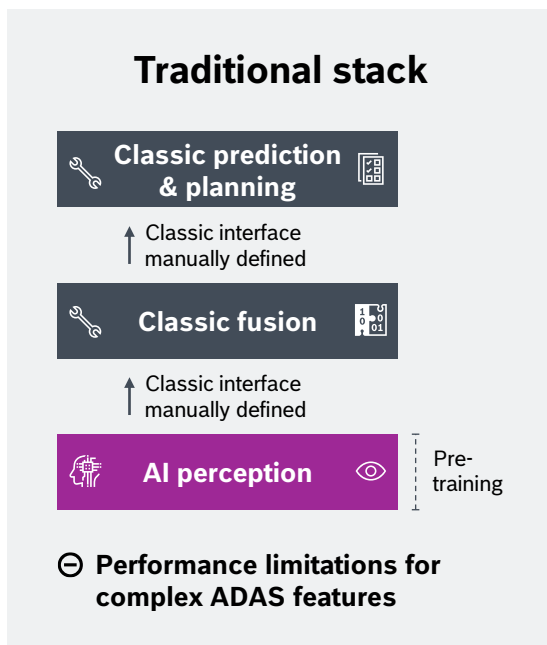
E2E AI
algorithms



High-performance
ADAS features

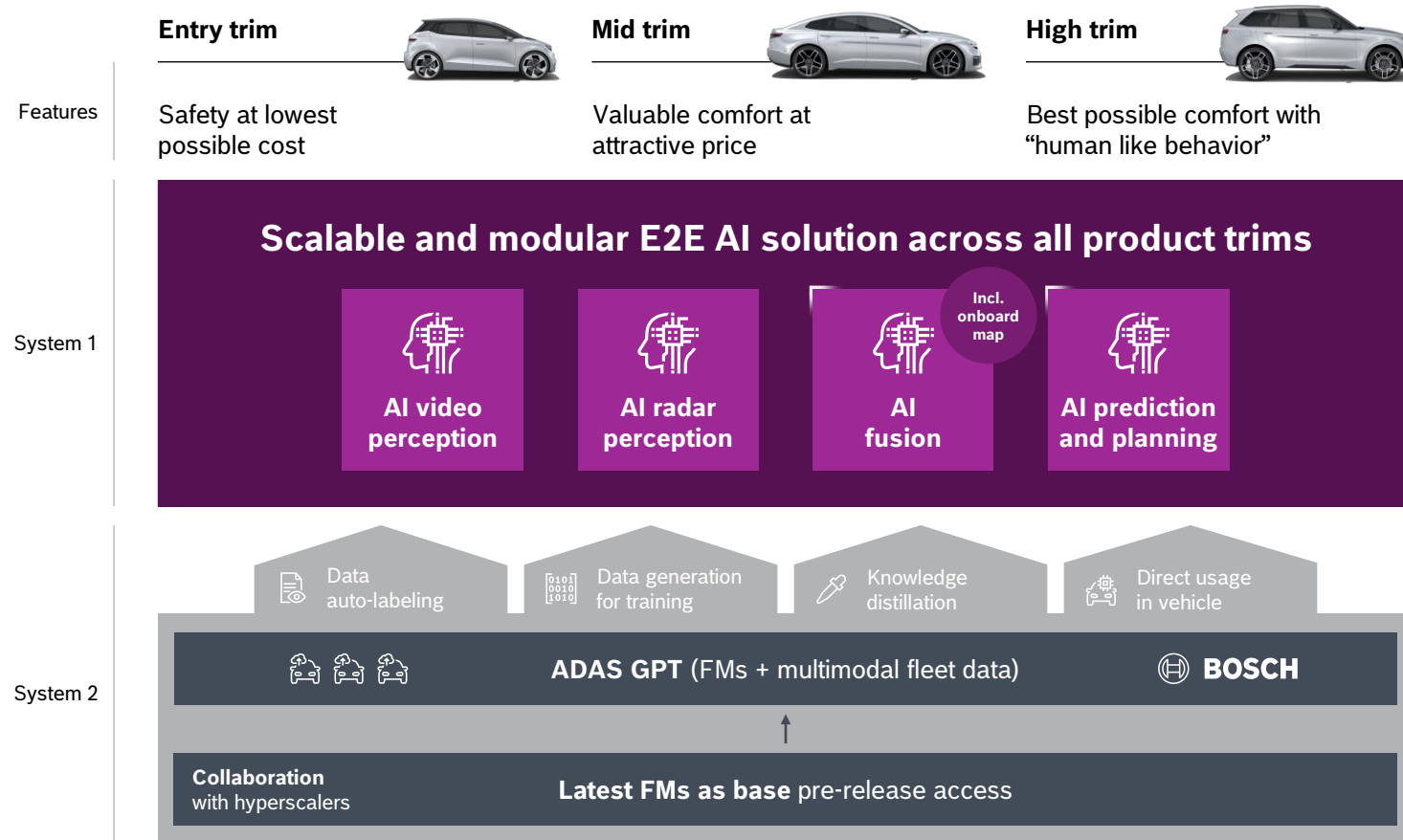
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Bosch's modular E2E AI approach



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Scalability across different trim levels

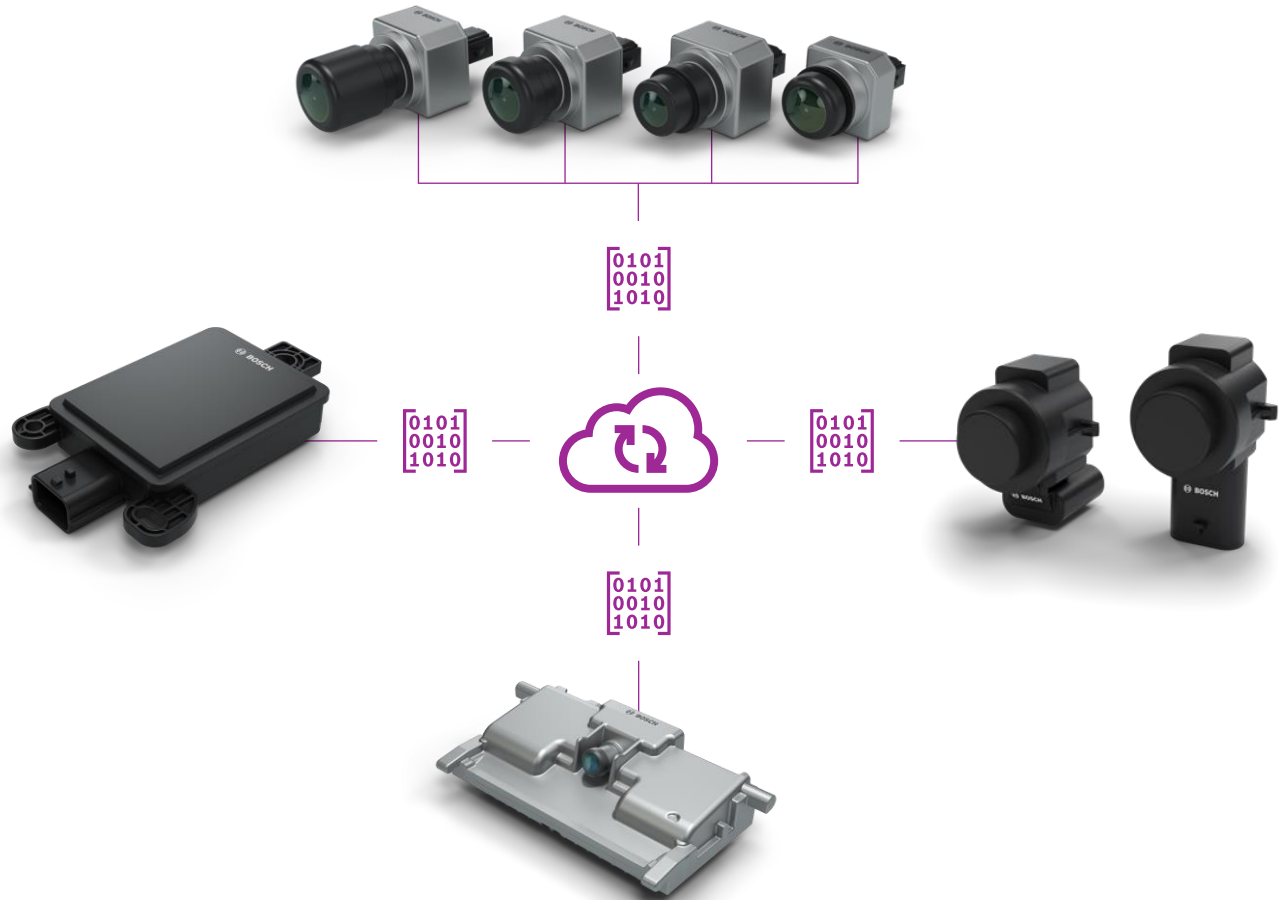


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Bosch's multimodal data is the basis



- Bosch leverages its vast datasets from video, radar, lidar, ultrasound to create an ADAS foundation model
- The automotive data collection and processing capabilities are unique to Bosch, thus providing an industry-leading position



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Why Bosch?

