



Let's co-create the future of software-driven mobility:

Meet Bosch Mobility at

Bosch
**CONNECTED
WORLD26**

Bosch Mobility keynotes, panels, sessions and exhibition overview:

We invite you to join our experts for an exclusive dialogue on our major innovations.

Bosch CONNECTED WORLD26

June 10-11
Berlin

Cross-domain personalization

AI powered user experience: The future of mobility is personalized, intelligent, and software-driven

Explore the power of hyper personalization to ensure end customer excitement and differentiating in-vehicle brand experiences. Let's make it real and create unique mobility experiences through AI-powered personalization engines, cross-domain features and leveraging adjacent ecosystems by scaling with modular architectures utilizing the existing HW resources.

Panel with
partners



ADAS

Trusted AI in safety-critical mobility

From proven L2 to trusted L3/L4 Systems

The final barrier to automated driving isn't just technology – it's trust. Bosch is engineering this trust incrementally, building on our proven L2 systems. Advancing autonomy requires a holistic approach, from sensors to AI-driven Vision-Language-Action models, creating predictable, human-like system behavior. Join us to discover the reliable and safe path from assistance to autonomy.

Session



Compute

SDV.OS: Embracing rapid compute innovation

Bosch and its partners are building an open ecosystem to tackle the complexities of software-defined compute systems and scale of AI in E/E architectures. With leading partners from different industries, we will show how software-defined systems can benefit from silicon innovation, driving the future of intelligent solutions and making a key step for the industry.

Masterclass



Panel with
partners



SDV enablement

SDV powered by virtualization

The mobility industry, with its diverse technologies and partners, requires a platform that seamlessly orchestrate software development and operations across the entire vehicle lifecycle. In this context, Bosch is pursuing vHub, a cloud-native system virtualization architecture designed to enable cross-domain feature management, integration, and validation.

Panel with
partners



SDV.Suite: Orchestrating software-defined vehicle execution at scale

Software-defined vehicles are no longer a vision – they are an execution challenge. In this masterclass, Bosch demonstrates how our modular SDV.Suite enables OEMs to industrialize end-to-end SDV development. Experience large-scale virtualization with vECUs, automated DevOps pipelines, and continuous software delivery - integrating seamlessly into each OEM's existing architecture and ecosystem.

Masterclass



For latest agenda, please see www.bosch-connected-world.com/conference

Bosch CONNECTED WORLD26

June 10–11
Berlin

SDV.OS: Develop once, deploy often

How can the automotive industry truly achieve "develop once, deploy often"? Join a panel of leading experts as they debate the role of open standards and collaborative software development. Discover how projects like Eclipse S-CORE are key to mastering complexity and accelerating innovation for all – then see it live at our booth.

Panel with
partners



Data lifecycle and AI loops: Bosch's integrated data strategy for MLOps and advanced AI to deliver customer value

Unlock the power of data to drive continuous improvement in business and product development. Establish robust data qualification and exchange frameworks, guiding data from its raw state through the data layer to actionable use cases. Enable seamless end-to-end data exchange with our customers, both bilaterally and through participation in data ecosystems like Catena-X. Optimize data through AI loops & scale MLOps to accelerate learnings with strong AI governance to deliver value to our customers.

Session with
partners



Energy and the extended ecosystem: Creating a seamless and exciting cross-sector user experience

Software-driven mobility connects vehicles with home and energy ecosystems. Bosch leverages its cross-domain competence and AI expertise to create a seamless, user-centric experience. By driving global standards with our partners, we enable scalable solutions. Join us to explore new opportunities for customer excitement and innovative business models.

Panel with
partners



Lifecycle data excellence for aftermarket and workshops: Creating value from engineering design to repair with AI-powered insights

Bosch's data-driven diagnostics, designed for SovD, deliver excellence across the vehicle lifecycle. For OEMs, this means accelerated development and robust quality assurance. For workshops, our AI-powered diagnostics enable precise fault identification and significantly reduce operating costs. Our software also provides a transparent, independent assessment of a used car's true condition.

Keynotes with
partners



Lifecycle data excellence for fleets: How AI enables next-level predictive diagnostics for fleet

Across industries, AI turns connected data into early warnings and automated services. In this session, we'll show how richer vehicle data and AI are unlocking new possibilities and transforming the way fleets operate – shifting from reactive repairs to predictive maintenance. See how real-time actionable insights empower fleet operators to spot issues early, cut downtime and cost, and avoid breakdowns.

Keynotes with
partners



For latest agenda, please see www.bosch-connected-world.com/conference